Online Freelancing website

Bhupinder Kaur[*1], Rachapudi Mani Sai Naga Manohar[2], RudruRajVamsi[3], Gollu Eswar Surya Teja[4]

[*1]Assistant Professor, Lovely Professional University, Jalandhar, Punjab, India

[2-4]Research Scholar, Lovely Professional University, Jalandhar, Punjab, India

ABSTRACT

Freelancing is used for a person who is self-employed and not necessarily committed to a particular employee long-term or no need to work in an office. Freelance employees are sometimes represented by a company employee or a temporary worker or contract basis job where a freelancer can choose their project based on the skills and their interest. In freelancing contain different types of fields, professions, etc. where freelancing is predominant include computer programming, web design, web development etc. It helps to improve technical skills and leadership management skills. By freelancing people can earn more amount than a company employee.

Keywords : Clients, Website, Project, API.

I. INTRODUCTION

Freelancing is a contract-based work where you use your skills, education, and experience to work with multiple clients and perform a variety of tasks. Freelancing often includes activities that allow you to work from home. Just a lot of the work done by freelancers can be delivered online without its presence in the company or customer base. A freelancer is a self-employed person who provides services, often working on several different client jobs at a time. Freelancers tend to make money per job, charging hourly or daily rates for their work. Self-employment is often temporary.

Career in freelance:

Freelancer has great opportunities compared to office work and has free space and a friendly workplace at home. Depending on their skills they can do work on their technology. The rise of freelancers has led to the creation of a new concept gig economy. In a gig economy, a person, instead of working for one full-time employer and earning a fixed wage, works for multiple clients according to his terms and prices if his job

Freelancer jobs:

1. Graphic design
2. Web designing
3. Web or mobile development
4. Photography
5. Writing blogs and articles
6. Editing

II. METHODS

Networking:

As a freelancer, you have to network with different people through various social media sites because if you want to grow your business,

you will have more comfortable communication and closer to people you don't know to hire.

Communication:

Being a freelancer communicator is very important because while we are hiring clients You need to do complex conversations like high quality negotiations and other issues with the client and handle them professionally.

Organization:

As a freelancer, he is to be self an organization because You're responsible for a lot of different tasks. You need to keep track of your income and expenses. You need to promptly reply to client emails and stay on top of your deadlines.

Professional:

As a freelancer, he is to be self an organization because You're responsible for a lot of different tasks. You need to keep track of your income and expenses. You need to promptly reply to client emails and stay on top of your deadlines.

Responsibility:

To be taken seriously as a freelancer, he needs to earn the trust of your client. This means you communicate well, keep your promises, do your job within the agreed time scale and maintain high-quality standards. As a freelancer, he should take complete responsibility for a project starting from client requirements to delivering the project to the client in between any error or problem that occurs in the project the complete responsibility is to the freelancer.

Number of Channels	Mean waiting time (minutes)	Probability of any wait (%)	Total Cost for Cw = 10 Cs (% of 6 channel case)
15	0.00	0.02	42.41
14	0.00	0.07	39.59
13	0.01	0.21	36.79
12	0.02	0.59	34.04
11	0.05	1.51	31.45
10	0.14	3.61	29.29
9	0.40	8.05	28.29
8	1.12	16.73	30.50
7	3.24	32.41	42.70
6	11.75	58.75	100.00

image[ref]: Characteristic of Dispute Resolution Queue.

Above table shows waiting time of man and probability and also include the number of channels corresponding to it.

III. BENEFITS OF A FREELANCER

Freelancer has the ability to select clients who want to work with them. They have the ability to work with multiple clients or a few selected clients. Another benefit is that you are able to choose the job you are looking for and how much you want to do. With such freedom for customers and job loading, freelancers have flexibility that most people think is. If he wants to work full-time most of the year and only part-time in the summer, he has the flexibility and control to make that decision. Freelance activities offer freedom. Not only is it convenient for office hours from the 9th to 5th working life, and he has the ability to work alone, and for the most part, where he is free to do so mostly no longer has to answer to anyone other than you clients and you. No one is hanging on you or controlling you in the wrong way. You are free to do as you please, whenever you like. Making all the difficult decisions is just your responsibility to control. Learn new technologies on their own and can manage the entire project on their own.

1.Basics of freelancing

Freelancing is easy to get into, but hard to find projects. Consistent bidding for projects and we can get certificates that help network growth and get more projects. At first, I chose simple and small projects a good way to start a freelancer. Productivity, hard work and management time should be required. Working as a freelancer is very helpful for students, etc. We can discover the nature of the company to learn how to interact with customers and how the company works. But working there is a big challenge.

It is a beautiful place you can easily find here if you have good energy.
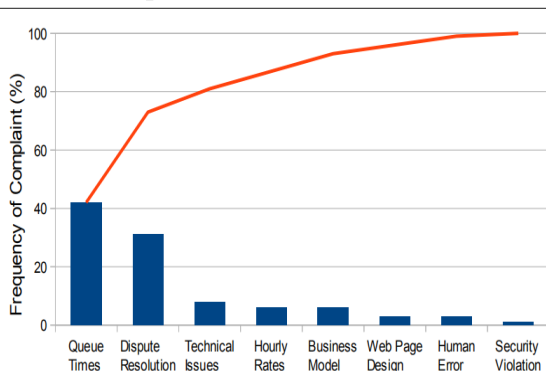
IV. MARKETING OR MARKET VALUE

Freelancer is a marketplace where employers and employees can find. The site allows employers to send work to site members who place bids through the tender process. The site also allows members to participate and compete in prize-winning competitions. Freelancers and employers create profiles on the site as they donate, win and complete a job and write and receive updates from co-workers or employees. Site members who receive a limited number of bids to use on the site, are filled from time to time. A range of account options are offered, from free accounts to professional registration.

. Frequency of complaint

In fact, self-employment is a self-employment, not a company. While freelancers take over the contractual work of companies and organizations, they eventually work for themselves. Freelancers are responsible for all types of things that traditional workers do not have, such as setting their working hours, keeping track of the time they spend on different projects, paying customers, and paying their rent and business taxes. Freelancers are not considered employees by the companies they work for, but rather contractors.

Statistics of complaints:

image[ref] : Pareto Chart of Complaints Received by Online Freelancing Sites.

On x-axis it shows various types of complaints and y-axis it shows
frequency of complaints

As you can observe that the frequency of complaints growing rapidly in queue times and have least at security violation and middle given
areas are moderate with frequency

V. PROCESS OF EARNING MONEY

Freelancers typically earn money on a per-job basis, charging hourly or daily rates for their work. Independent work is usually temporary. While a freelancer is not officially employed by another company, it can also be hired by other businesses. It is not uncommon for freelancers to work on many different projects or projects at the same time, but some private contractors may restrict who else is working independently to complete the project. Some of the most common independent activities are within the creative industries such as graphic design, copying, website development, or photography; however, freelancers can work in almost any service-based industry, such as translation, consulting, or cooking.
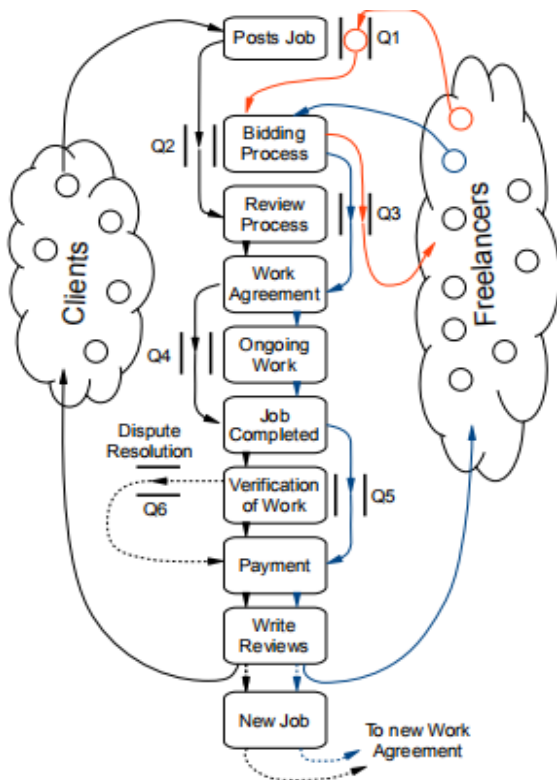
VI. THE QUEUE AS A CLIENT:

Freelance networks such as Freelancer - Hire and Find Jobs and Upwork, the world's most popular online workplace these days, but the problem with cost overruns no matter where they lead to hundreds of thousands of low-income service providers from economically disadvantaged countries skilled service providers at high prices far away.
As result, a larger percentage of service providers are not the ones with the least knowledge or profile. Since these platforms are a good source of income for various businesses, there are automated bidding

machines for jobs, even for people who earn a living by applying for random jobs without regard to job requirements. That doesn't mean you can't find a reliable and competent service provider on any of these platforms. However, many talented professionals avoid the downside and bid on multiple jobs to get a gig (which affects their production time each month), and the balance is maintained for customers.

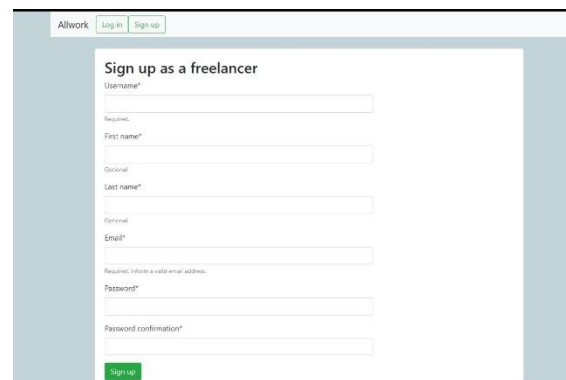**Figure to represent process of freelancing :**

image[ref] : Schematic Representation of Online freelancing website.

Starts from posts job and contains clients and freelancers and many processes like bidding review work agreement ongoing work payment and write reviews and another job circle continues.

VII. PROJECT EXPERIENCE

My experience with a freelancer was not good. at first, when I heard about freelancing, I liked it and thought about trying it but there is a really tough competition between bidders. and the one with knowledge is always put first. What's worse is the words that we can spell we often mistype. because of this issue, I really don't like working with them. I also found a scam and before agreeing to work with them we had to make sure they were fraudsters or real customers. This private site is great. Companies individuals who post jobs when they charge a certain amount in the first place, which I didn't like. Other than that, it is a legitimate and good site.

Sign-up page:

The above picture represents the sign-up page of the project, you can see it looks pretty simply. we make sure to make it simple to every client

Welcome page:

Our welcome page also consists of various blogs Representing the easy way to go and access for both clients as well as freelancers

VIII. CONCLUSION

Freelancing helps to many people who want to become a self-employment and want to work as a part time employee type in their life. Where according to many online sources freelancer earns more money compare to employee in an office While this is important for hiring of any kind, it is even more important to do freelancing where your name and reputation are a job to bring business. Lucas recommends a simple strategy to assess the health of your public presence: Google yourself from time to time to see what people are finding out about you.

IX. REFERENCES

[1]. Hesmondhalgh, David; Baker, Sarah (2010). "'A very complicated version of freedom': Conditions and experiences of creative labor in three cultural industries". Poetics. 38 (1): 4–20.

[2]. Scholz, Trebor (2012). Digital Labor. Routledge

[3]. Denkenberger, D.; Way, J.; Pearce, J. M. (2015) Journal of Human Security. 11 (1): 34–44.

[4]. McKercher, Catherine (September 2009). "Writing on the Margins: Precarity and the Freelance Journalist". Feminist Media Studies. 3 (9): 370–374.

[5]. Mendes, Kaitlynn; Kumarini Silva; Catherine McKercher; Yan Wub (24 August 2009). "Women, Labor, Media, and the Economy Kaitlynn Mendes". Feminist Media Studies. 9 (3): 369–378.

[6]. Graham, Mark; Hjorth, Isis; Lehdonvirta, Vili (16 March 2017). Transfer: European Review of Labour and Research. 23 (2): 135–162.

[7]. Chambers Harrap dictionary. Retrieved 21 December2012.

[8]. "The Ultimate Freelancer's Guide: Everything You Need to Know About Getting Jobs, Getting Paid, and Getting Ahead".

[9]. "With freelancing on the rise, India's gig economy is going strong: report".

[10]. Staff, AOL. "People are outraged over this Fiverr subway advertisement". AOL.com. Retrieved 10 November 2017.

[11]. "Sharing economy" shams: Deception at the core of the Internet's hottest businesses". Salon. 14 March 2014. Retrieved 10 November 2017.

[12]. "The World Factbook: India". Central Intelligence Agency. 20 September 2007. Retrieved 25 March 2008.

[13]. Manyika, James. McKinsey Global Institute. Retrieved 6 November 2017.

[14]. Chambers Harrap dictionary. Retrieved 21 December2012.