

Ethics and Social Responsibilities

Dr. Rakhi J. Malhi

Smt. Maherbanu College of Science and Commerce, Maharashtra, India

ABSTRACT

Ethics: a branch of philosophy that involves systematizing defending and recommending concepts of right or wrong. Talking about Social Responsibility; refers to an individual or corporate world to fulfill basic duties and once taken in to action will benefit the society. Students are taught about these basic responsibilities since childhood which they reflect in the society from time to time, whether in school, college, society or corporate world. Students' Ethics are the responsibility that we take for our actions and decisions, raising concerns about anything that is not ethically right or socially acceptable. It also adds to practice integrity by being honest and truthful, acting within law. This also includes Intellectual freedom; We as a part of the society protect freedom of expression and free speech. Further talking about Social Responsibility as a company manager: the manager makes decision to maximize profits and protect the interest of community and society as a whole. Secondly he as a manager provides time for employees to support their own social initiatives can also build pride, loyalty and motivation amongst team members. Talking in wider sense Social Responsibility is defined as operating a business in manner that meets or exceeds the ethical expectations that society has for us.

I. INTRODUCTION

Ethics refers to a set of moral principles that helps to govern an individual or a person. Initially talking about an individual: he/she can be any person from society. It is always a question that when is the correct time for an individual to learn ethics or being a socially responsible person. For me he/she should inculcate it from very beginning of his/her life. This is the responsibility of parents and teachers to work on this part rather than only sticking on hard skills. A personality is truly an impressive personality when he/she has soft within.

Nowadays it's a compulsory to learn Ethics, in fact a trend to understand social responsibility. If we peep into past of a few decades earlier it was inculcated within us since childhood. Our parents and teachers were the major reason behind the Ethical Personality that we are today and are thankful to them for we are socially responsible today. Being a faculty we too are carrying the same legacy and offering the same to our kids; our students. Making this sure that they will definitely be promising personalities in the future, not only as a student but also as a corporate person or a businessman. This begins at home and school.

How can it start from school to higher school?

Teacher can help their students to understand and learn to share and care in the community.

- Initially students can volunteer for various tasks within the classroom or any competition.
- Further, when they learn the responsibility to lead they should be given a chance to know the importance of social responsibility which is providing them with resources and keeping them informed about them informed about them and their importance like providing them access to websites and teaching ethical ways to learn and be cautious about cyber crimes and securities, pros and cons of social media, sitting and reading in library and having access to different subject books and other information resources that the environment and social impact of consumer products.
- As student enters higher school they should be provided with those targets which are related to environmental concerns. Further they should be encouraged to make the environment better and should be given a chance to know how and why to make it better to get these answers, certain competitions should be organized like elocution, debates, etc.

Above all... they should be encouraged to follow etiquette and manners and soft skills.

When talking in terms of IT sector students should be encouraged to learn the responsibility towards the sector.

The world is progressing and the IT sector is a promising sector for the development of our nation.

And students choose this sector as their career. Once they enter this sector the working environment is challenging where they have to face many challenges like hacking and cyber crime. Here, when they are already inculcated with such ethics where they understand their social responsibilities they are encouraged from hacking to ethical hacking, cyber crime to cyber security. Further in CSR they play a role of major asset for the nation.

Corporate Social responsibility in IT industry:

The CSR in any industry depends on its corporate governance policy. The CSR provided by IT companies like Infosys, TCS and Wipro are towards social development.

Future Scope of this work may be more on focusing the corporate governance policy and real implementation. The actual implementation reflects current status.

In case of different IT industries, the cost of Licensing is a standard. But Open Source is another aspect where these companies can build application for education and promoting NGOs, small and medium enterprise as open source at low cost or free of cost.

The term "Open Source" was given a big boost at an event organized in April 1998 by technology publisher Tim O'Reilly. Originally titled the "Freeware Summit" and later known as the "Open Source Summit", the event brought together the leaders of many of the most important free and open source projects, including Linus Torvalds, Larry Wall, Brian Behlendorf, Eric Allman, Guido van Rossum, Michael Tiemann, Paul Vixie, Jamie Zawinski of Netscape, and Eric Raymond. At that meeting, the confusion caused by the name free software was brought up. Tiemann argued for "source ware" as a new term, while Raymond argued for "open source." The assembled developers took a vote, and the winner was announced at a press conference that evening. Five days later, Raymond made the first public call to the free software community to adopt the new term. The Open Source Initiative was formed shortly thereafter.

Some Important foundations working for promoting "Open Sources" are-

- The Eclipse foundation,
- The linux Foundation

- The free Software Foundation
- The Mozillia foundation
- OASIS
- Python Software Foundation
- Cloud Native Computing Foundation
- Digital freedom Foundation
- The document foundation, etc.

Social responsibility in business world:

Open and productive two way communication with corporate sectors whether it's with stakeholders, business partners, delegates not only improves the company's reputation but also opens up new business opportunities.

Advantages of such Social Responsibilities:

- Gives company a competitive edge
- Attract strong candidates and increase retention
- Makes your business attractive to investors
- Improve business culture
- Improve company reputation
- Improves profitability and value

These advantages can be enjoyed when a businessman carries those ethics and feel socially responsible.

Examples of Social Responsibilities in corporate world:

- Charitable giving and volunteer efforts,
- Changes to company policies to improve or benefit the environment.
- Improve labour policies and embracing trade fare.

II. CONCLUSION

Talking about the Ethical journey that leads to Social Responsibilities since childhood to corporate world is all in hands of us: "We as a Parents, We as a Faculty, We as a Society." Nowadays we are forgetting this responsibility and are just the part of rat race, where all are after earning name and fame. Our ideals are shifted from Chanakya, Rabindranath Tagore, Sardar Vallabhbhai Patel, Bhagat Singh, Gandhi, Milkha Singh, Dhyan Chand to celebrities. Talking in terms of CSR; the scope is conceptually unbound in practical scenario. The shift from childhood to higher School, from higher school to corporate world is significant. This includes the debate between private sectors, civil sectors and government. All these focuses on this major issue. CSR is not limited to single issue of economical condition but also on Social and Environmental progress. Hence mind set is needed to put emphasis on doing things because they are Ethically right and just not only because its increasing economical wealth where as it's the main factor which is developing mankind. Therefore we need to start this from very beginning of life of the bright future of our nation.

III.REFERENCES

- [1]. B. Chanddra Mohan Patnaik and Srikant Das: Corporate Social Responsibility in IT Industry – An Overview/South Asian Academic Research Journal/ ACADEMICIA
- [2]. <http://teachmint.com/tips-to-enhance-social-responsibility-in-students/>
- [3]. <http://indeed.com/career-advice/career-development/social-responsibility>